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Good space management is a guarantee of success.

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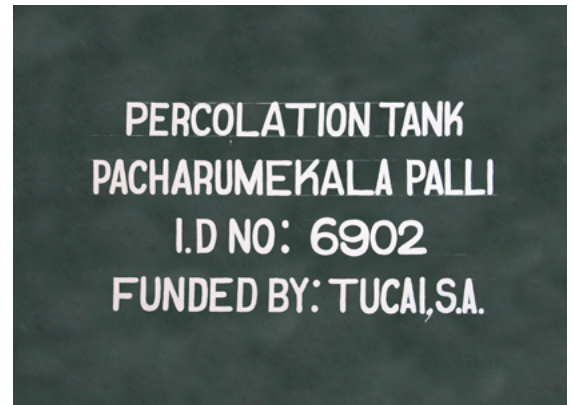
TUCAI Delegation visits Vicente Ferrer Foundation projects supported by the Group in India.

Isabel Cordón and Gemma Medina based at Tucai Headquarters in Barcelona recently travelled to India together with Tihomir Karakolev from Tucai Bulgaria and Jianfei Nie from Ningbo Tucai. Ester Grau, in representation of TUCAI Ownership, joined the group.



The aim of the trip was to come to meet personally the thousands of beneficiaries of Vicente Ferrer Foundation Project for the construction of the Pacharumekalapalli Reservoir that can hold 53,000 cubic meters of rainwater. Water is an increasingly scarce natural resource and raising awareness about this problem and taking actions that can stop the devastating desertification in this area of India is essential. This Project has been carried out in the Anantapur Region where the Foundation has been operating since 1969.

The Vicente Ferrer Foundation – Rural Development Trust works to carry out a comprehensive development program in the Indian State of Andhra Pradesh, in the South-East of the country. The goal is that, day by day, more people living in abject poverty can benefit from this kind of project.



Andhra Pradesh has a warm, tropical climate with an average annual rainfall of about 940 mm; this makes it the most arid state in the country, after the Rajasthan desert in the North. This lack of rain is even more manifest in Anantapur, one of the driest districts of the state with only 540 mm of rainfall.

The harsh weather conditions which cause many droughts, limit the development of farming. Crops are at the mercy of water from the Pennar River, whose flow decreases every year, and the monsoon rains which fall, heavily, for two months preventing the subsoil from filtering it. The lack of water storage structures, erosion, high temperatures and few wooded areas are some of the aggravating circumstances for the low production and low fertility of the district's subsoil. Most people in the state of Andhra Pradesh depend, directly or indirectly, on farming. This unreliable situation therefore creates unstable incomes, price rises and in many cases emigration to urban areas.

The group moved on to Bathalapalli to visit the Father Vicente Ferrer's resting place and then went to Kanekan where the group could see one of the 18 boarding schools serving blind and deaf children, the second project supported by Tucai workers worldwide; the collected funds have financed one of the "Access to Education for Children with Disabilities" Projects.





As a result of harsh living conditions for people in rural regions, the number of children with disabilities is particularly high. Poverty has become both the cause and the consequence of disability in India.

The number of people with disabilities in India is anywhere between 40 and 90 million people depending on either Government estimates or those of other non-governmental sources. Due to little access to economic self-sufficiency, these people have traditionally had very few possibilities to develop personally and socially given the discrimination against them by their communities and even their own families.

The general goal is to foster equal living conditions, rights and opportunities for them and motivate their integration into the community, ensure access to education, regardless of what type of disability.

Getting to know first-hand what is done helped the members of Tucai Delegation to catch a glimpse into the efforts the VFF is making to help improve the conditions of Dalits and how far the funds collected on the occasion of Tucai's 50th Anniversary helped them face all these difficulties.



‘VICENTE FERRER’ movie previewed in Madrid.

The primary television channel of Spanish public broadcaster Radiotelevisión Española premiered last January the movie, directed by Agustín Crespi, *Vicente Ferrer*. The movie reviews 30 years of the life of the Jesuit missionary and his struggle to help the most disadvantaged in India.

The movie was produced by TVE and Ganga Group with the participation of TV3 and Watch RV and was presented in the Festival of San Sebastián film.



The story begins with Vicente Ferrer’s return to India in 1969, after an exile forced to Spain due to the fear he provoked amongst some of the country’s rulers who saw in him a threat to their personal interests. At the age of 50, settled in Anantapur (Andhra Pradesh), one of the poorest districts of the country, together with a group of followers and colleagues, he continues his fight for the disadvantaged. That same year, he creates, with whom will be his future wife a few months later, Anne Perry Vicente Ferrer Foundation.

The movie focuses mainly on their work to transform Anantapur into fertile land to turn the “untouchable” dalits into citizens with full rights.

The shooting



Imanol Arias gives life to Vicente Ferrer. Aida Folch plays the young English woman who falls in love with Ferrer, from the age of 21, and dedicates herself, body and soul, to the cause of her future husband.



The priest returns to a country that sees him as one of them, convinced that “poverty and suffering cannot be understood, they must be fought”.



Shooting took place in the State of Andhra Pradesh parenting outdoors and, in the Anantapur district, in locations that revived many of the environments where the vision of Vicent and Anna Ferrer was conceived and developed. Part of the recordings took place in the Ramoji Film Studios and in Barcelona.

LOOK OVER OUR NEW PRODUCTS AT MCE 2014

Tucaí participates once more at MCE EXPOCOMFORT in Milano from 18 -21 March 2014. Our team will be happy to welcome you at Hall 11 Booth E52 and to show you the latest developments.



Corrosion Resistant Braided Water Connectors

Connectors installed in corrosive environments or exposed to household cleaners and chemicals can deteriorate, possibly resulting in damage.

Storing harsh cleaners like chlorine, ammonium acids, disinfectants and bleaches near flexible connectors or exposing them to seaspray, rain in coastal areas and dirt will cause them to deteriorate.



TUCAI products are built to last; they all exceed standard performance requirements, and therefore, durability. Stainless steel seems to be the best option for corrosion resistance, but some applications may need more.

TUCAI has carried out tests to show the resistance of different types of braiding materials. The results shown below have been produced under accelerated corrosion conditions. Accelerated corrosion testing is a valuable tool to help predict relative performance, as it causes reactions to occur more quickly and it replicates actual service conditions.



10-YEAR GUARANTEE

Unique characteristics and advantages

Innovative construction with highly engineered polymer fibre braid delivers:

- Full Corrosion Resistance
- Greater Flexibility
- Reduced Bending Radius
- Increased Strength
- Optimal Durability
- UV

Compliance / Approvals

The TAQ ACB range conforms to the following standards and regulations:



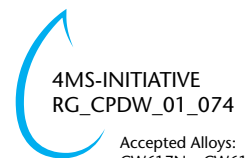
Drinking Water Council Directive 98/83/EC



EN 13618



Avis Technique 14/12-1733



Accepted Alloys: CW617N – CW612 N Pb 1.6% - 2.2%

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FUTURE IS TODAY
Anti Corrosion Anti Bacterial
Flexible Connector

The TAQ FLX ACB range has been designed to guarantee a longer lifespan in extreme conditions and the total respect of the consumer health.

Chlorine and Chloramine Resistance

FLX is the best option when it comes to chlorine and chloramine resistance.

This new generation of highly engineered polymer has been developed to perform well and resist the degrading effects of today’s potable water industry that uses disinfectants like chlorine or chloramine to kill bacteria.

Chlorine and Chloramine do not generate surface flaking, dimpling nor shedding of the inliner material.

Antibacterial Properties

The extreme flexibility of the inliner together with its anti-bacterial properties, the total absence of plasticizers in the extrusion process that avoids the migration of substances into water all grant this innovative product full compliance with the sanitary regulations of most EU members.

Corrosion Resistance

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Drinking Water Council Directive
98/83/CE



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Accepted Alloys:
CW617N – CW612 N
Pb 1.6% - 2.2%



Unique characteristics and advantages

The innovative construction with highly engineered polymer fibre braid delivers:

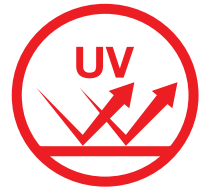
Full
Corrosion
Resistance

Greater
Flexibility

Reduced
Bending
Radius

Increased
Strength

Optimal
Durability



METALS covered by the Drinking Water Directive (DWD)

To ensure a satisfactory water quality at the consumer's tap, it is important to set the limits of chemical substance migration into the water and choose carefully the materials used for the production of pipes and flexible connectors.

Metallic materials cannot release dangerous substances into drinking water.

Drinking Water Directive (DWD) and each national legislation fix the limits of impurities accepted in metals in contact with water. For copper alloys, there are two main restrictions: maximum accepted migration of 10 µg/lit. for lead, and maximum of 20 µg/lit. for nickel, both of them measured for long-time migration period.

Copper alloys complying those limits are CW617N, CW612N, and others where the content of lead does not exceed 2,2% in weight in the alloy, corresponding to "fittings" category of products.

Remove nickel plating from metallic parts in contact with water is needed to comply to these limits, and has become a recommendation for several Approval Bodies.

THE WEBSITE

http://www.tucai.com/en/retail/merchandising?field_product_type_value=0

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MERCHANDISING

SELF SERVICE FACINGS

- We create your shelf
- We design your shelf
- We help you create your facing
- We analyse your Range Turnover

STORE DISPLAYS

- Standalone displays
- Wall display

TUCAI HELPS YOU SELL MORE

70% of purchasing decisions are made in front of the shelf... How the product is shown is important.

Good space management is a guarantee of success. TUCAI has designed a package of solutions that help customers and distributors to develop their business by optimizing the FLEXIBLE CONNECTORS shelf.

In a competitive world, knowing how to manage space is a guarantee of success.

TUCAI sets out to arrange space and “stage” the product, while communicating with the end customer through the information available in the Merchandising items, emphasizing the product’s attributes, its quality or compliance with certain standards.

From simulations of the space available, we can arrange the products on the shelf, organize them and group them together accurately based on the factors that best suit the customer:

- Turnover
- Rotation
- Display Aesthetics
- Margin, etc.

We obtain a planogram, i.e. a map, a graphical representation of shelf space.

It is an excellent tool for managing space, the basis for good management and monitoring of the results of the articles displayed. It does in short allow space to be adapted to sales requirements.

The benefits involved are obvious.

- Shelves are organized coherently and profitably by adapting them to customer furniture,
- Space is optimized,
- There are significant savings in assembling locations as the staff knows exactly where the flexibles have to be placed
- It improves the range,
- It increases product turnover and rotation.
- It increases profitability per square metre,
- It improves gross profits while reducing storage costs.

Our Sales team is at your service to analyze your needs and propose the best solutions.

Be sure to visit our website to discover all the solutions that we offer you.

www.tucai.com > select your country > Retail > Choose your merchandising

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